



THE GREAT BECKLEY BEER FESTIVAL

SEPTEMBER 5, 2021



SPONSORSHIP OPPORTUNITIES

BeckleyBeerFest.com



WHAT IS THE GREAT BECKLEY BEER FESTIVAL?



The Great Beckley Beer Festival is back and better than ever in 2021. After an incredible first year in 2019, we've had plenty of time to plan and improve upon an already wonderful event! This year, we're doubling down on our commitment to local food, vendors, music, and most importantly CRAFT BEER.

Beckley Intermodal Gateway, in the heart of Downtown Beckley, is host to this fantastic day of celebrating the tastes, sights, and sounds of West Virginia. Dozens of delicious craft beers and local culinary delights in a beautiful setting is just what we all need after 2020.

Proceeds from the festival will go towards funding future art and entertainment projects from WVCollective in the future. All donations are tax deductible.

BeckleyBeerFest.com

ABOUT WV COLLECTIVE

The Mountain State is brimming with talent. It's something we've all always known. Something we've grown up with. Some might call it our best kept secret. But any musician will tell you, it runs much deeper than that. West Virginia musicians are a community, a collection of individuals who are a force for collaboration, entertainment, and sometimes, a greater good. We aim to harness this resource to create a more vibrant arts culture in Southern West Virginia by providing events and performances that appeal to everyone.

LIVE MUSIC BY:



The Parachute Brigade



The Allen Smith Band



Long Point String Band



Jeremiah Hatfield

FEATURING WV CRAFT BREWERIES INCLUDING:

Greenbrier Valley Brewing Company, Weathered Ground Brewery, Sophisticated Hound, Freefolk Brewing, Short Story Brewing Co., Dobra Zupas, The Peddler Brewery, and MANY MORE...



MEET THE TEAM



Jason Lockart
Festival Director



Jamie Smith
Technical Director



Adam Taylor
Legal Director



Bill Fraley
Ent. Manager



Robbie Lanham
Audio / Stage Manager



Brian Bell
Site Director



Matt Deal
Ass. Site Director



Suzie Wiseman
Vendor Manager



Aryn Fonda
Craft Beer / Vendors



Amy Gillenwater
Hospitality Liaison



SPONSORSHIP LEVELS



“STOUT” SPONSOR.....\$1,000

The Stout Sponsor’s contribution will help to defray the costs associated with production on the headliner stage, including sound, production crew, and musician costs.

Stout Sponsor Will Recieve:

8 Tickets to GBBF
Logo & Links on Website
Logo & links on Social Media / Posters

Mention in All Radio / TV Ads
Banner on Stage (provided by Sponsor)
1 Framed Official GBBF Poster

* Sponsorship must be submitted by 8/1/21 to be included in print materials

“ALE” SPONSOR.....\$750

The Ale Sponsor’s contribution will help to defray the costs associated with hired staff, security, and musician costs.

Ale Sponsor Will Recieve:

6 Tickets to GBBF
Logo & Links on Website

Logo & Links on Social Media / Posters
Banner on Stage (provided by Sponsor)
Mention in All Radio / TV Ads
1 Framed Official 11x17 Official GBBF Poster

* Sponsorship must be submitted by 8/1/21 to be included in print materials

“LAGER” SPONSOR.....\$500

4 Tickets to GBBF
1 Framed 11x17 Official GBBF Posters
Logo & Links on Website
Logo & links on Social Media

“PILSNER” SPONSOR.....\$250

2 Tickets to GBBF
1 11x17 Official GBBF Posters
Logo & Links on Website
Logo & links on Social Media