# BECKLEY FESTIUAL SPONSORSHIP OPPORTUNITIES

# WHAT IS THE GREAT BECKLEY BEER FESTIVAL?



Beckley Intermodal Gateway: Site of The Great Beckley Beer Festival



Downtown Beckley is coming to life with the event you've been waiting for! WV Collective and The City of Beckley proudly present THE GREAT BECKLEY BEER FESTIVAL.

Breweries from all over the state, region, and nation will converge in the Beckley Intermodal Gateway for an afternoon unlike any Beckley has ever seen before.

Featuring over 10 local musical acts from across genres and food vendors from across the state, THE GREAT BECKLEY BEER FESTIVAL is the next evolution of events in Southern West Virginia brought to you by WV Collective.

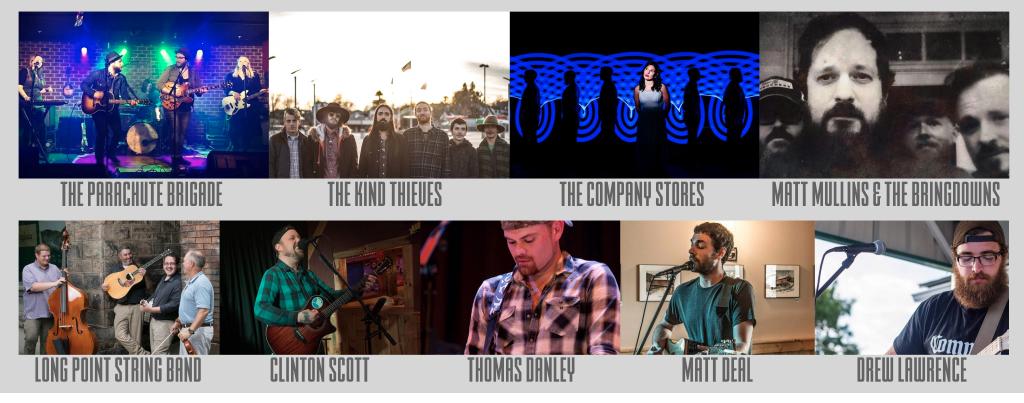
Proceeds from the Great Beckley Beer Festival will go towards funding more exciting local events from WV Collective

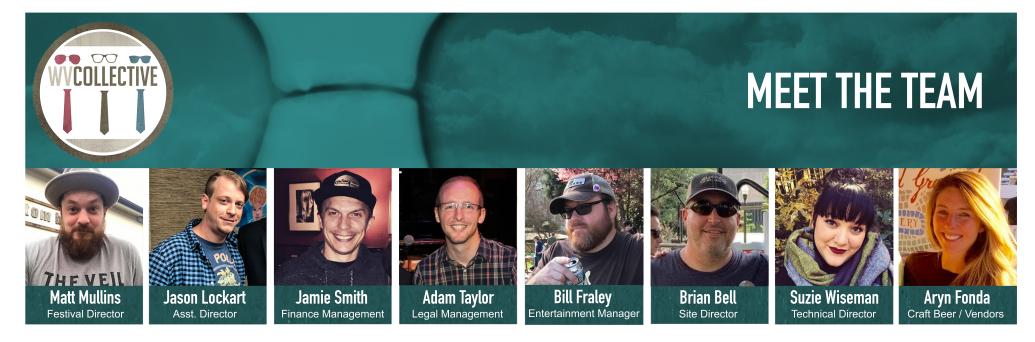
### **BeckleyBeerFest.com**

#### ABOUT WV COLLECTIVE

The Mountain State is brimming with talent. It's something we've all always known. Something we've grown up with. Some might call it our best kept secret. But any musician will tell you, it runs much deeper than that. West Virginia musicians are a community, a collection of individuals who are a force for collaboration, entertainment, and sometimes, a greater good. We aim to harness this resource to create a more vibrant arts culture in Southern West Virginia by providing events and performances that appeal to everyone.

## LIVE MUSIC FEATURING





## SPONSORSHIP LEVELS



"STOUT" SPONSOR			\$1,000
	will help to defray the costs asso und, production crew, and music		
Main Stage Sponsor Will Recieve			
4 VIP Tickets to GBBF 4 GA Tickets to GBBF Logo & Links on Website Logo & links on Social Media / Posters	Mention in All Radio / TV Ads Banner on Main Stage (provided by Sp 1 Framed Official GBBF Poster	onsor)	
"ALE" SPONSOR			\$750
	ill help to defray the costs associat ian costs.	ed with production on the	
Second Stage Sponsor Will Recie	ve:		
4 VIP Tickets to GBBF 2 GA Tickets to GBBF	Logo & Links on Social Media / Posters Banner on Second Stage (provided by	Mention in All Radio / TV Ads 1 FramedOfficial 11x17 Official GE	ססר
Logo & Links on Website	Sponsor)	Poster	бр
"LAGER" SPONSOR	A REAL PROPERTY	STALL SALES	.\$500
2 VIP Tickets to GBBF 2 GA Tickets to GBBF 1 Framed 11x17 Official GBBF Posters Logo & Links on Website Logo & links on Social Media			
"PILSNER" SPONSOR	100		\$250
4 GA Tickets to GBBF			
1 11x17 Official GBBF Posters Logo & Links on Website			
Logo & links on Social Media			